



The Mind Nomad

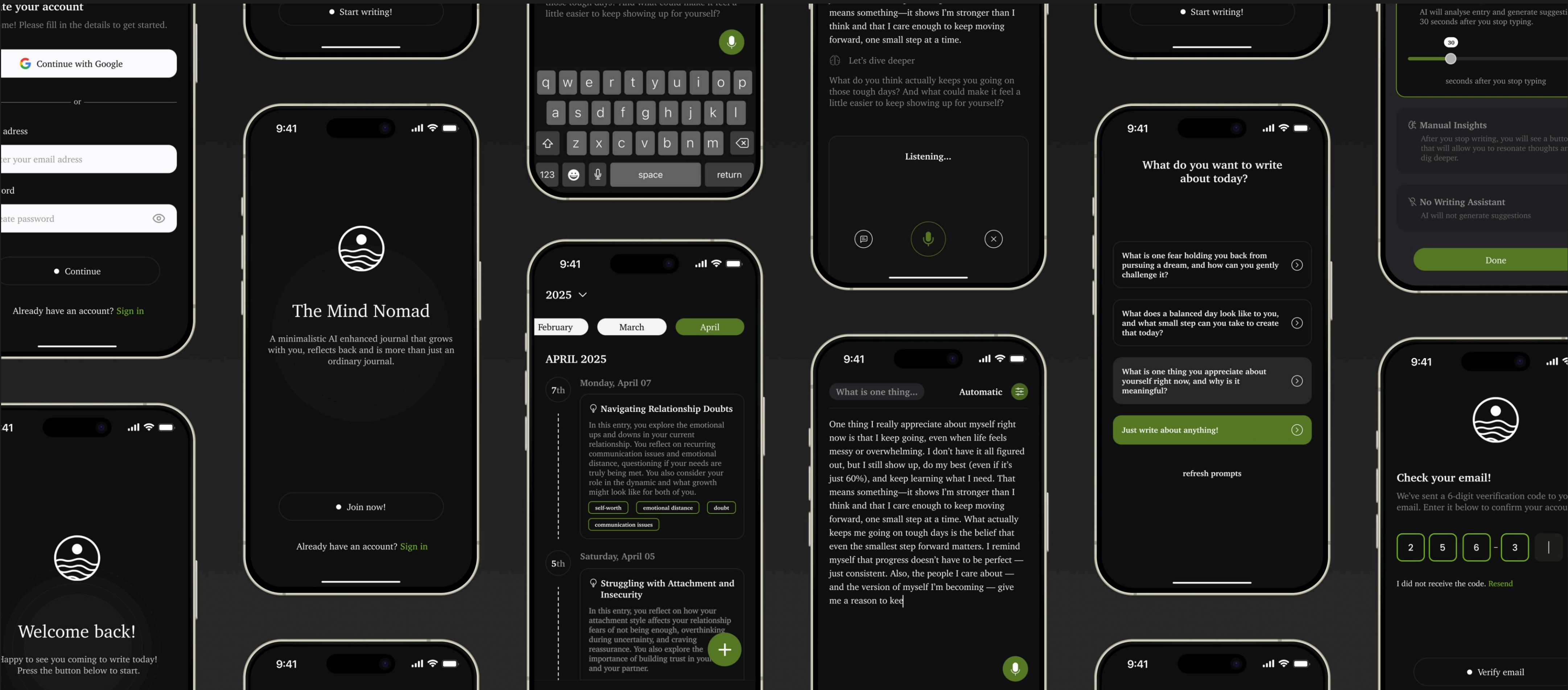
A minimalistic AI enhanced micro-journal app that grows with you,
reflects back and is more than just an ordinary journal.

AI powered micro-journal that helps you understand your emotions!

Emina Ohranović · 2025

VISUAL OVERVIEW

The Mind Nomad



The Mind Nomad

The project

The Mind Nomad is a minimalist, AI-powered micro-journal app that helps users gain deeper insight into their thoughts and feelings. This project focuses on the visual design and user experience of the mobile application. The goal is to create an intuitive and efficient solution that can be used at every moment.

The challenge

The existing web platform is powerful, but how do you transfer it all to a smaller screen while still retaining all the functionality? The biggest challenge was to bring its core functionality to a mobile device. It was necessary to create a design that was both minimalistic and intuitive. Through this redesign, all changes made had to be fluid and logical to ensure a user-friendly application ready and easy to use on the go.

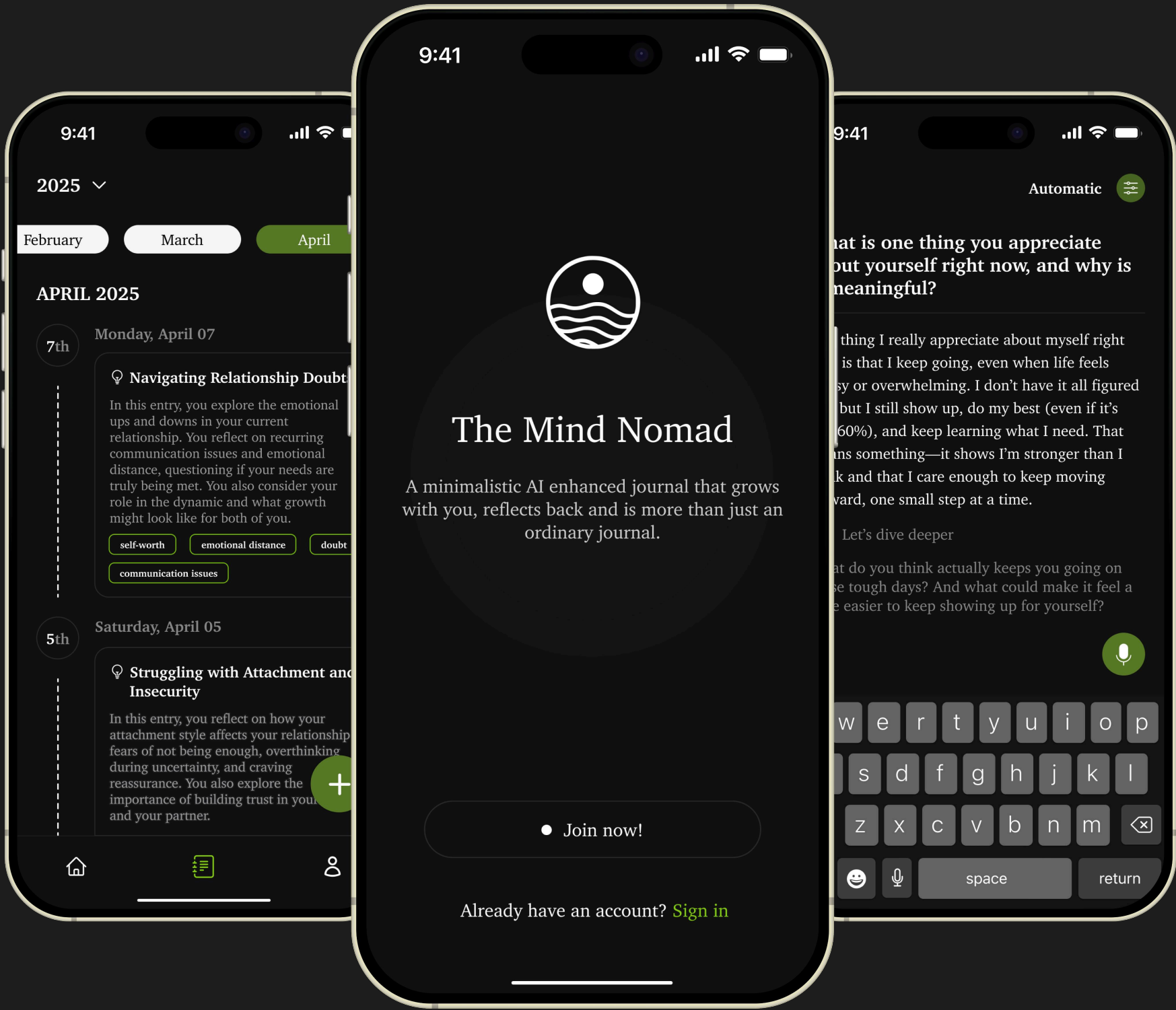
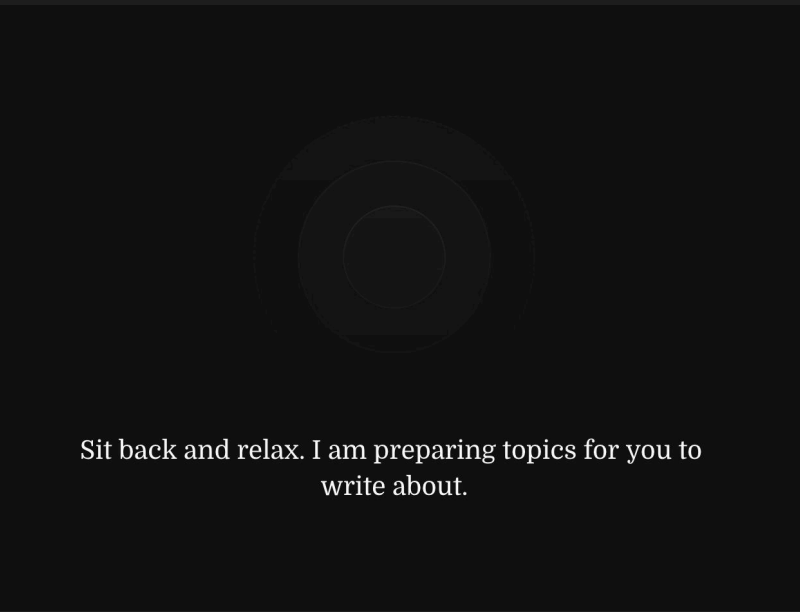
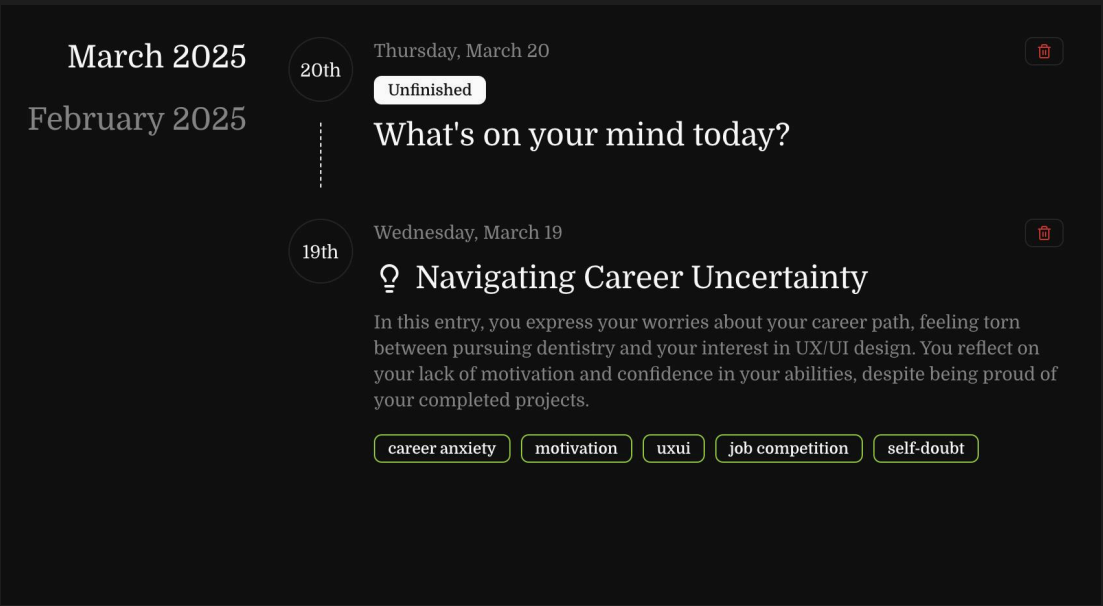
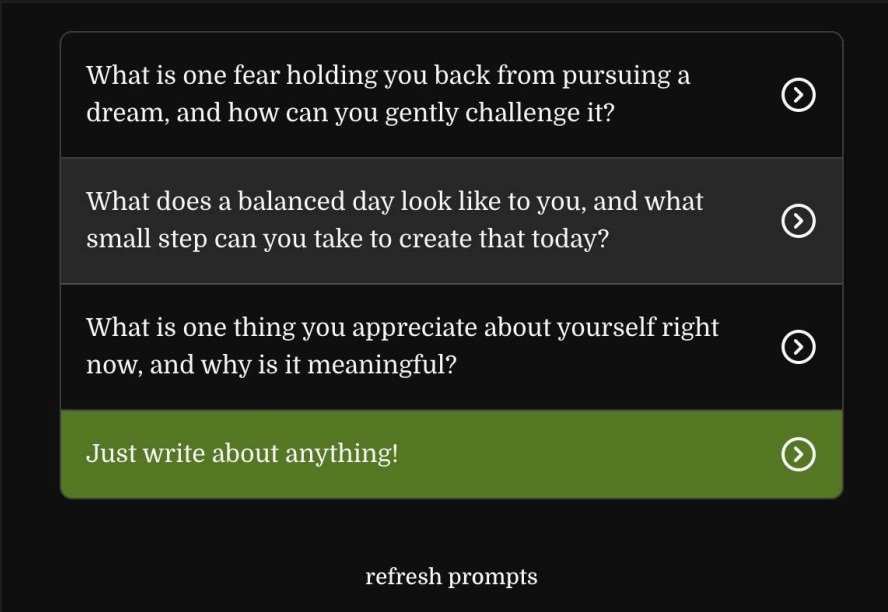
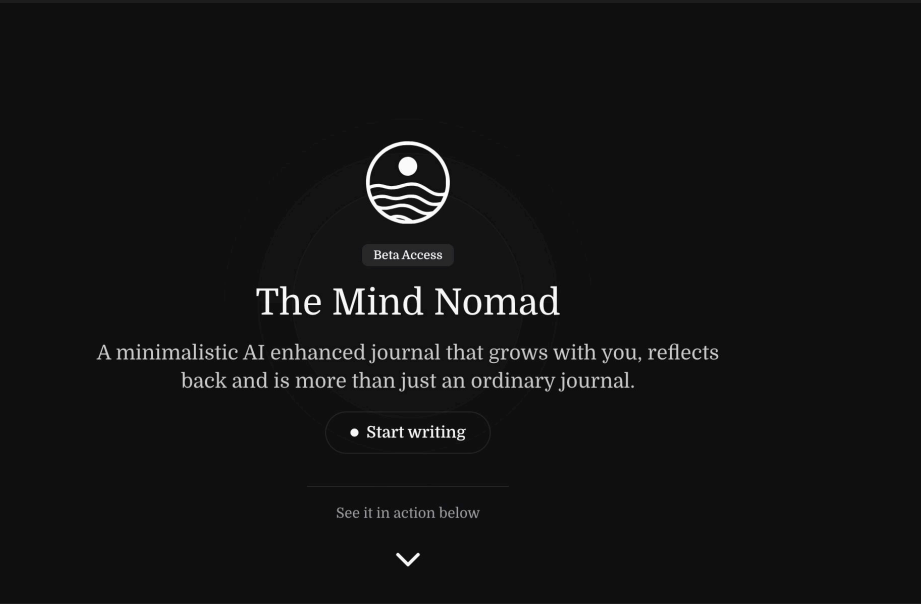
My role

My role in this project was to design the overall user experience and visual identity. I focused on the needs of the users but also on maintaining the minimalism and purity of the application itself. The goal was to create a balance between the functionality of the application and its simplicity.

WEB TO MOBILE

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The web platform was the inspiration for this project, but the key was to transfer all the functionality to a smaller screen, and ensuring customization and scalability.



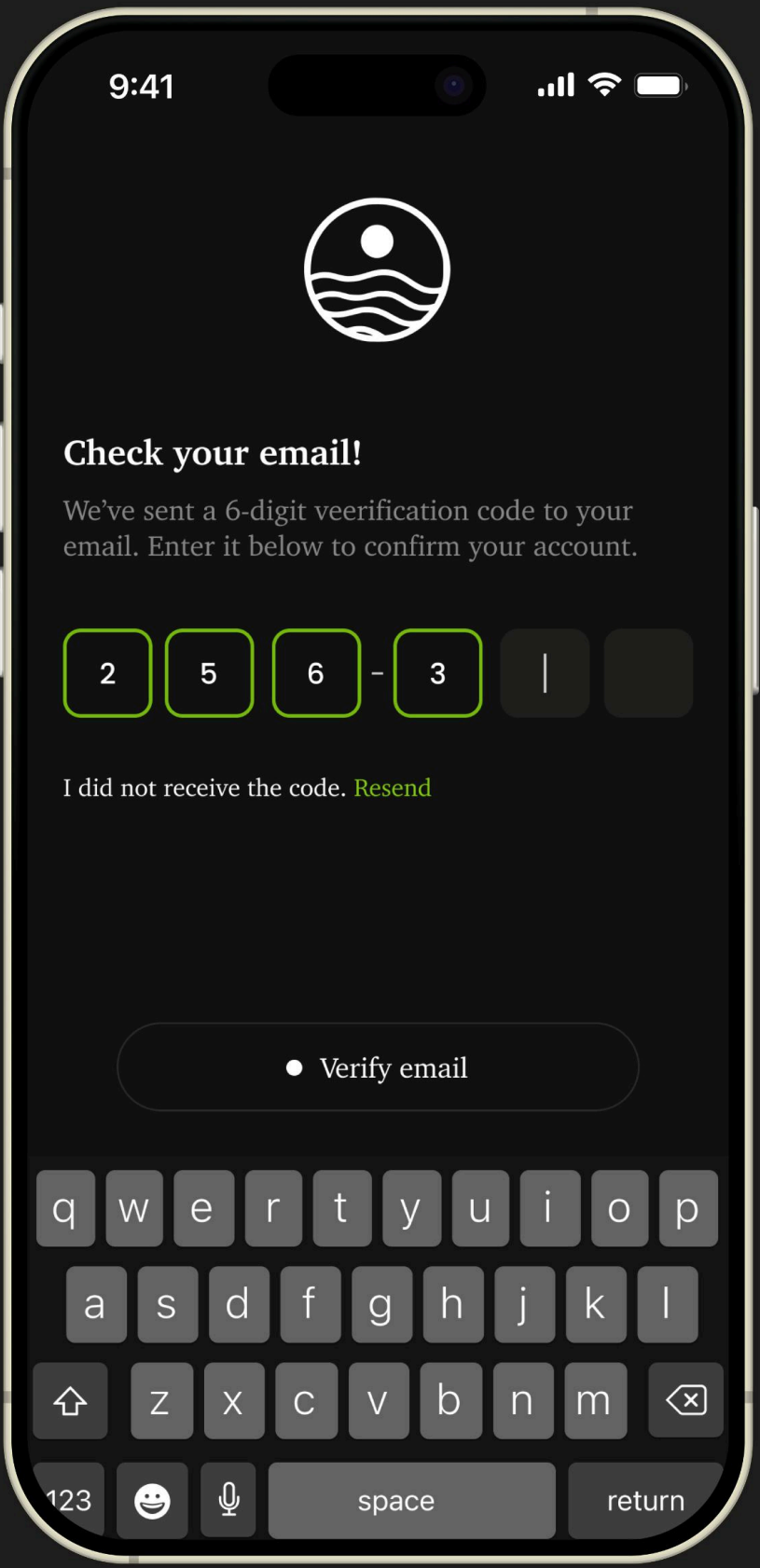
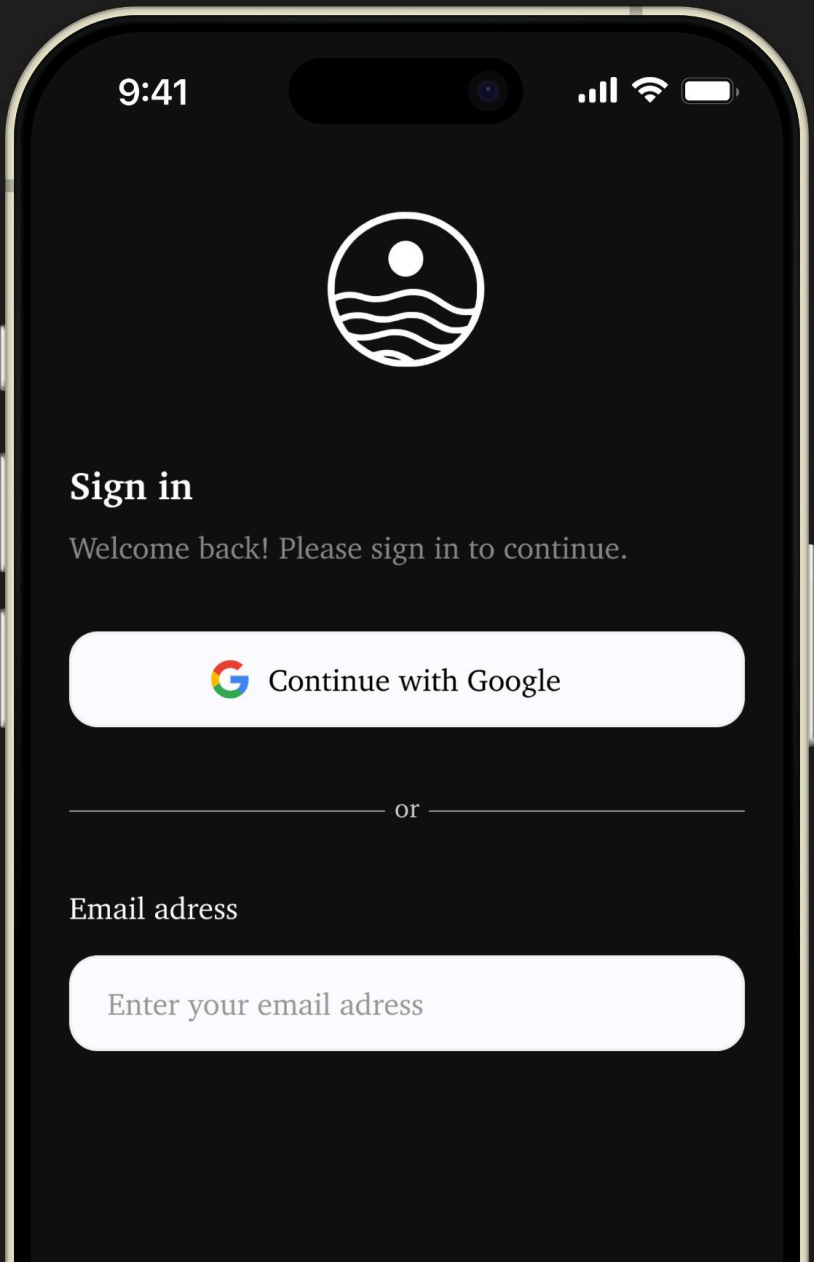
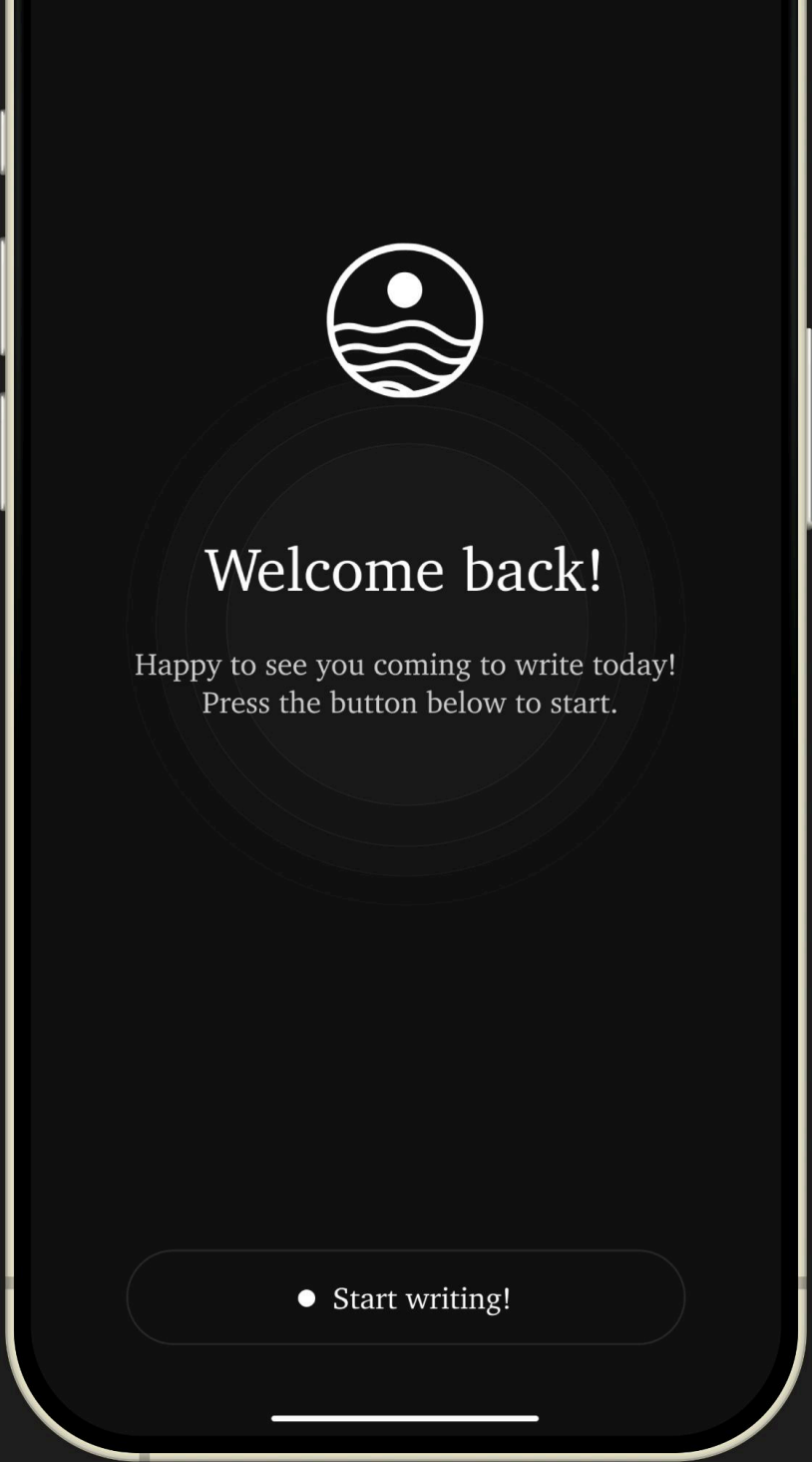
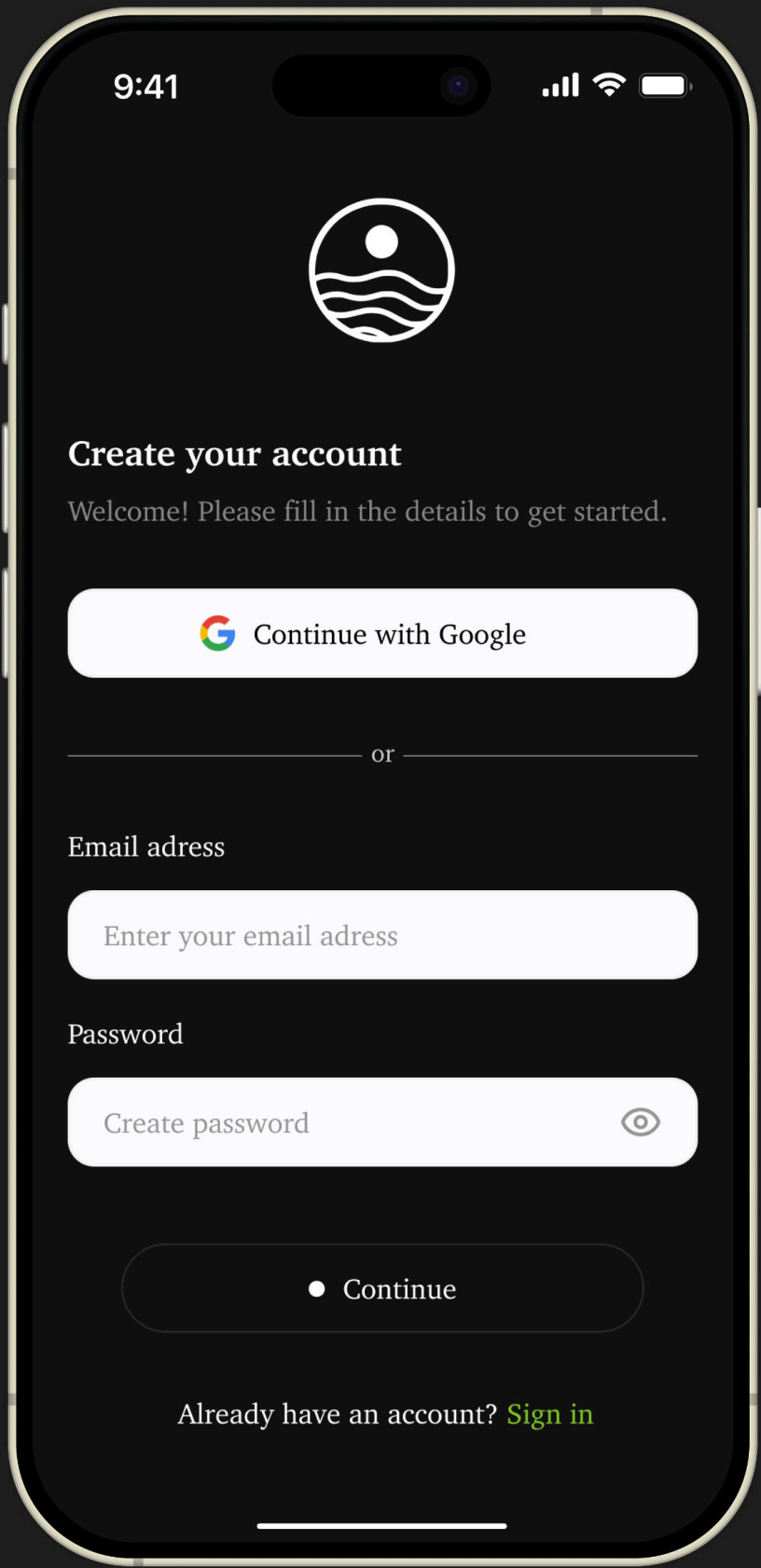
ONBOARDING & AUTHENTICATION FLOW

The Mind Nomad

First impression is always crucial, so a simple onboarding process is there to make every new user feel comfortable and welcome, and to be motivated to start writing with ease right away.

The design of the authentication flow is conceived so that the user is not overly burdened and can immediately focus on one goal – journaling.

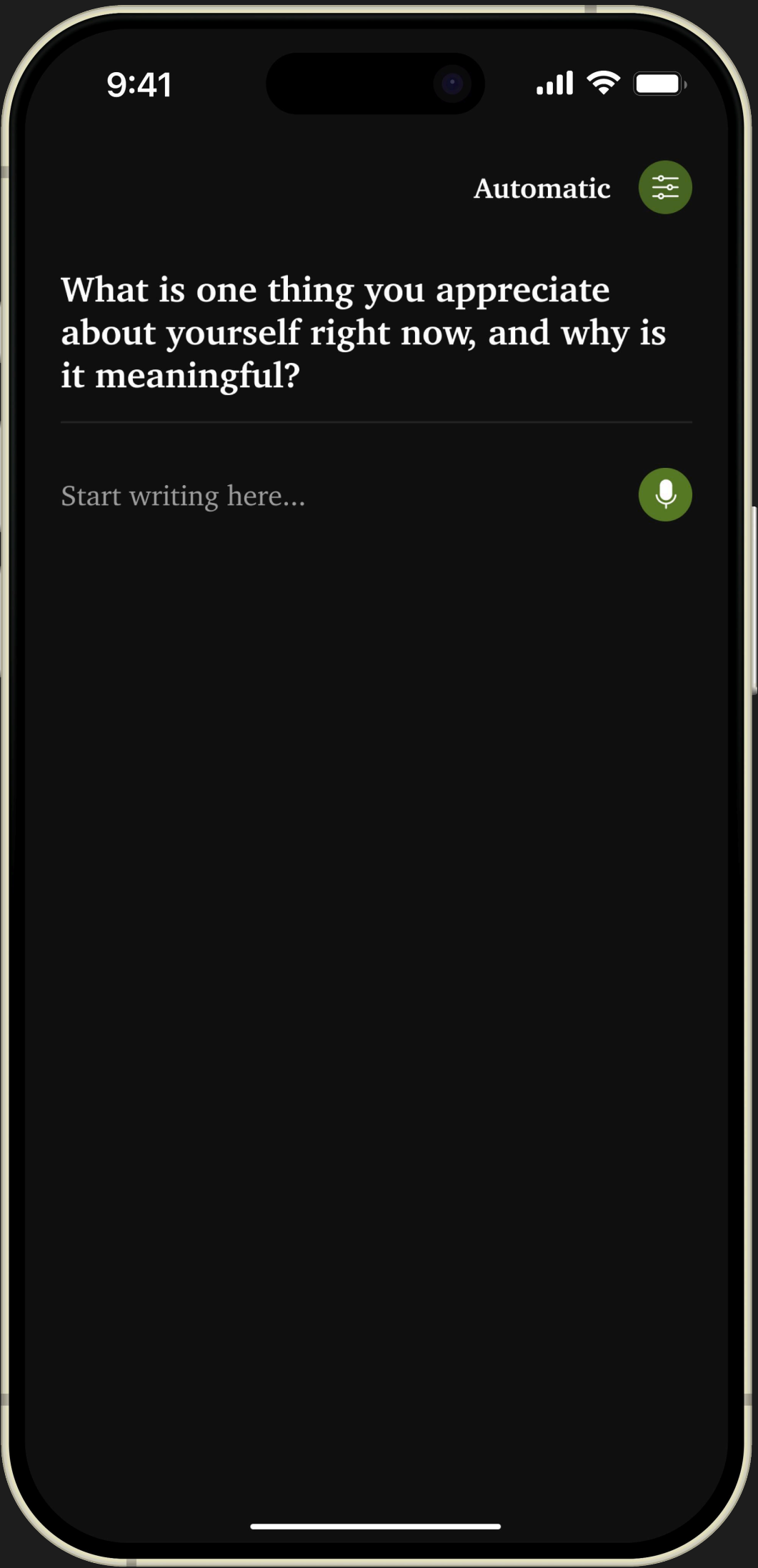
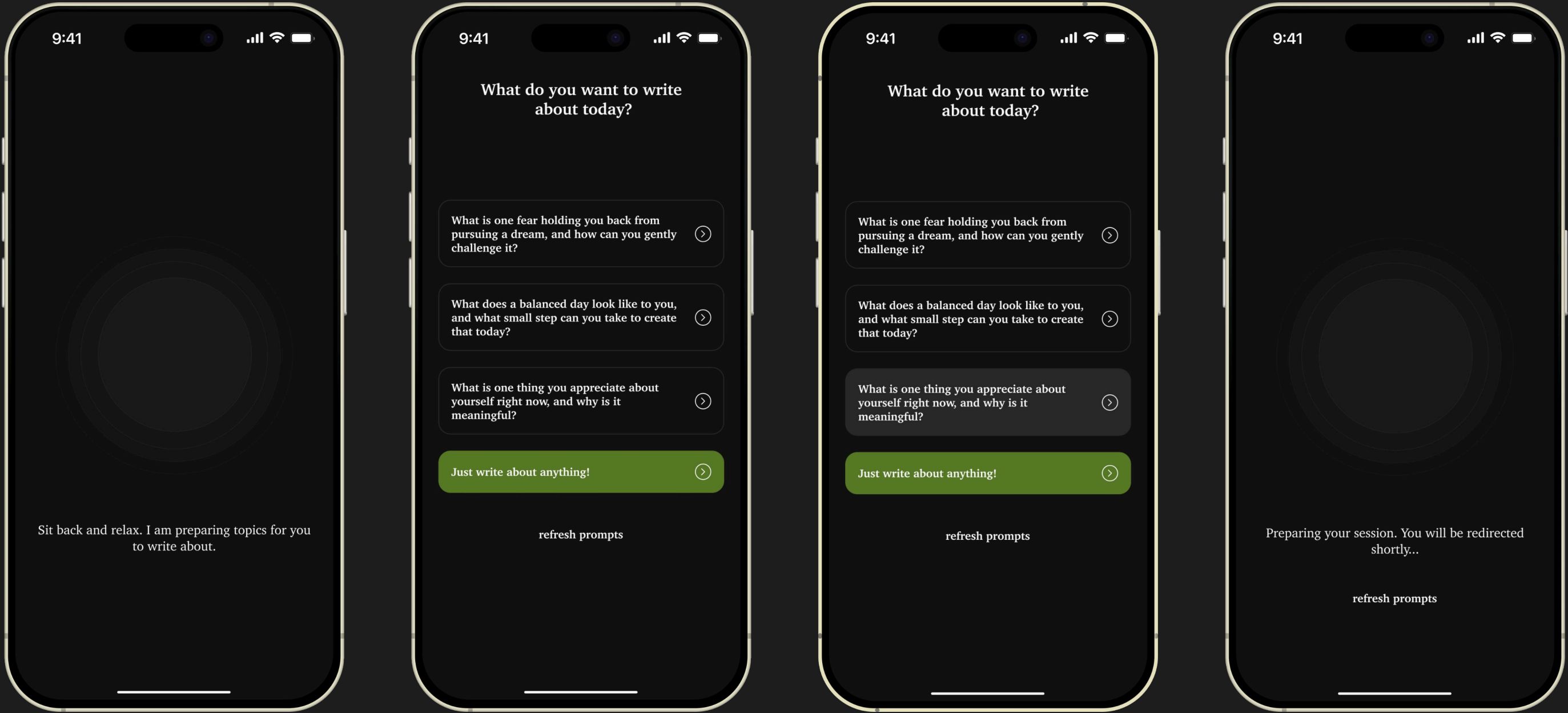
Main goal – simple and fast user registration process.



A GUIDED START

The Mind Nomad

In addition to the option to write a journaling prompts of the user's choice, an automatic option of predefined topics that the user can write about is presented here. This makes the process of choosing a topic easier, making the application more useful and dynamic. Journaling prompts are AI generated based on previous entries from the user.



INPUT & USER CONTROL

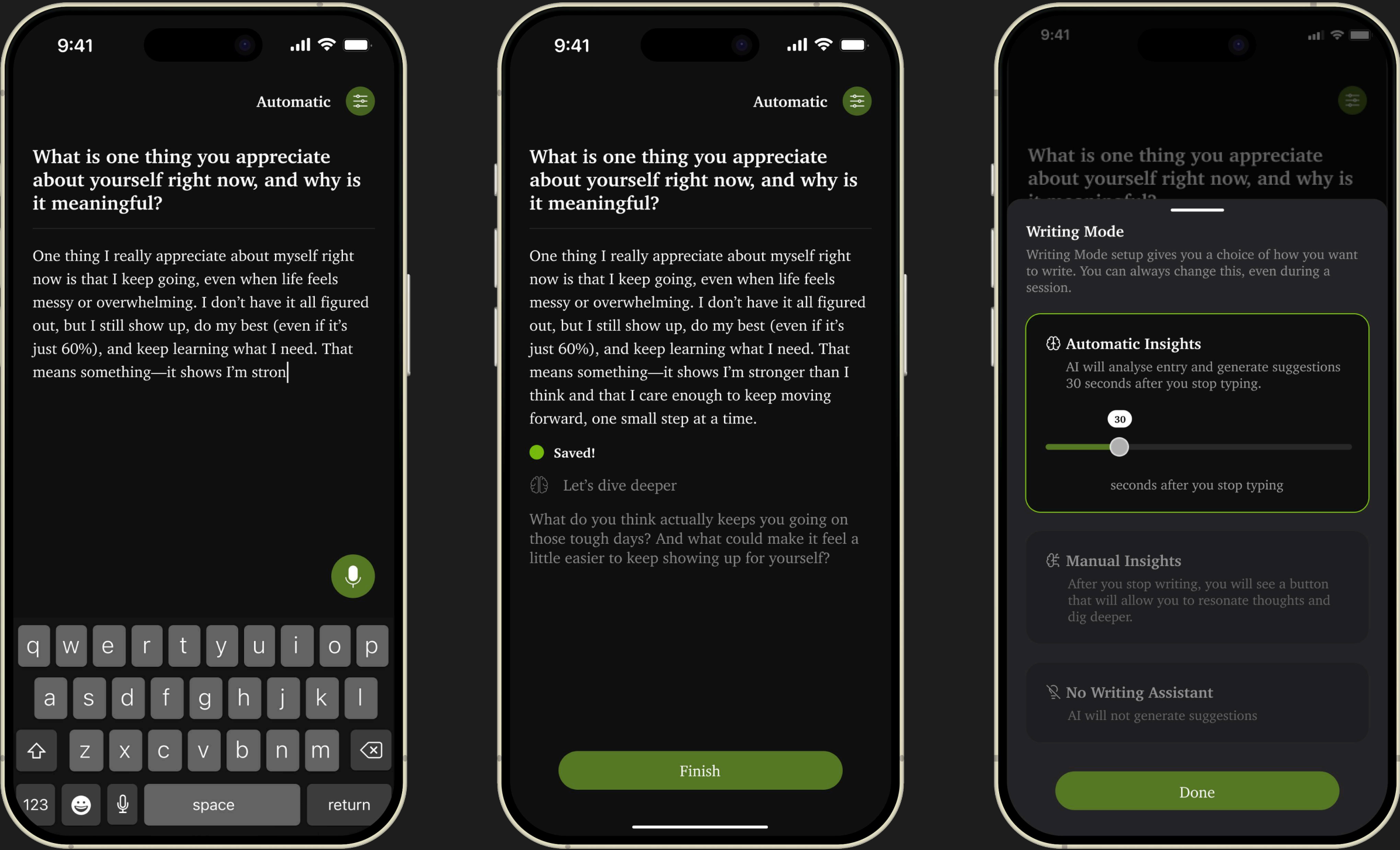
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My goal was to provide users with a intuitive and clean journaling experience, removing all the visual distractions.

Each entry is saved automatically, making the process simple and hassle free for the user.

Users can change the "Write Mode" in the top right corner of the screen, which allows them to fine-tune the AI assistance during journaling.

Web version provides an input field, but for the mobile version it felt more intuitive to use a slider when adjusting the paramters.



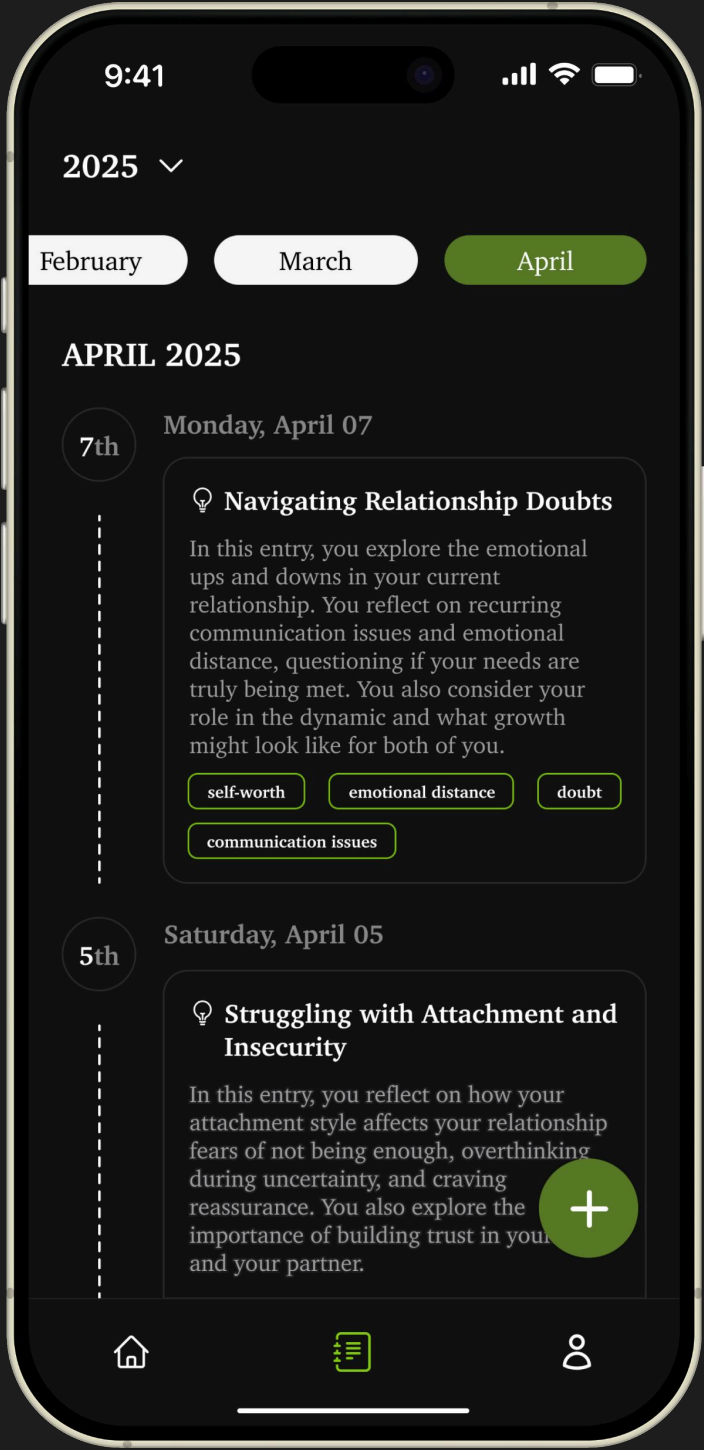
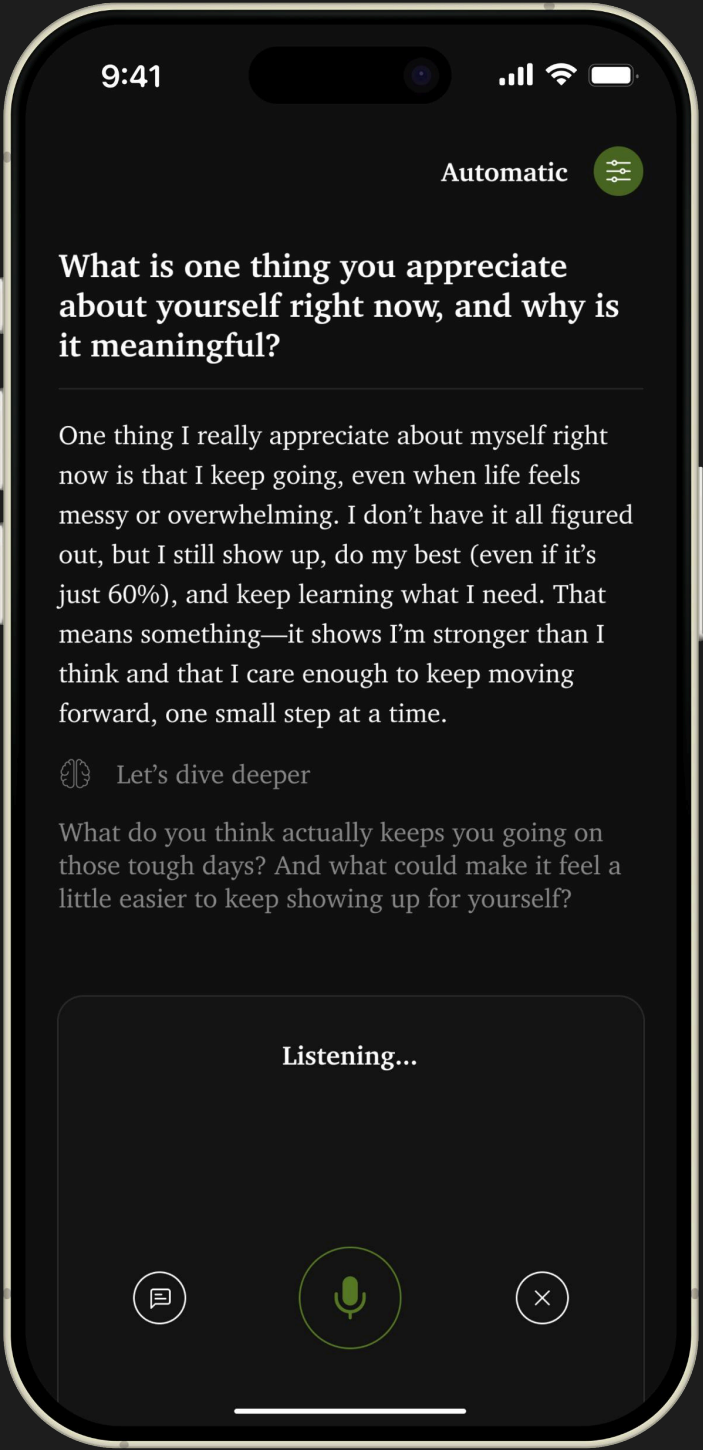
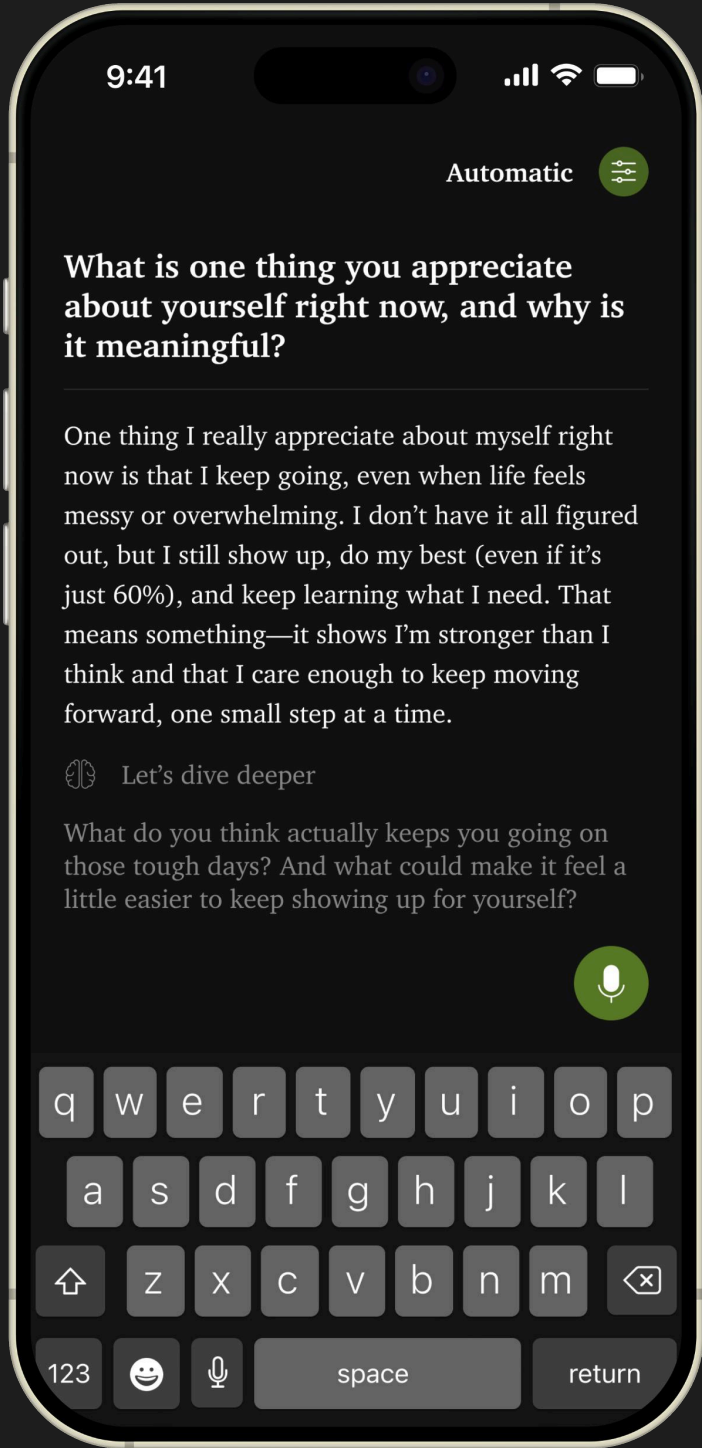
INPUT & USER CONTROL

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The goal is to show the user flexibility in entering information.

In addition to the standard way of entering information (via text), the user has the option to do so via voice input. It is ideal for users who want to make the process of journaling frictionless.

After the user has finished the created entry and all previous entries can be found in “**Journal entries**”, which allows the user to gain insight into the entries in one place and then monitor their personal development.



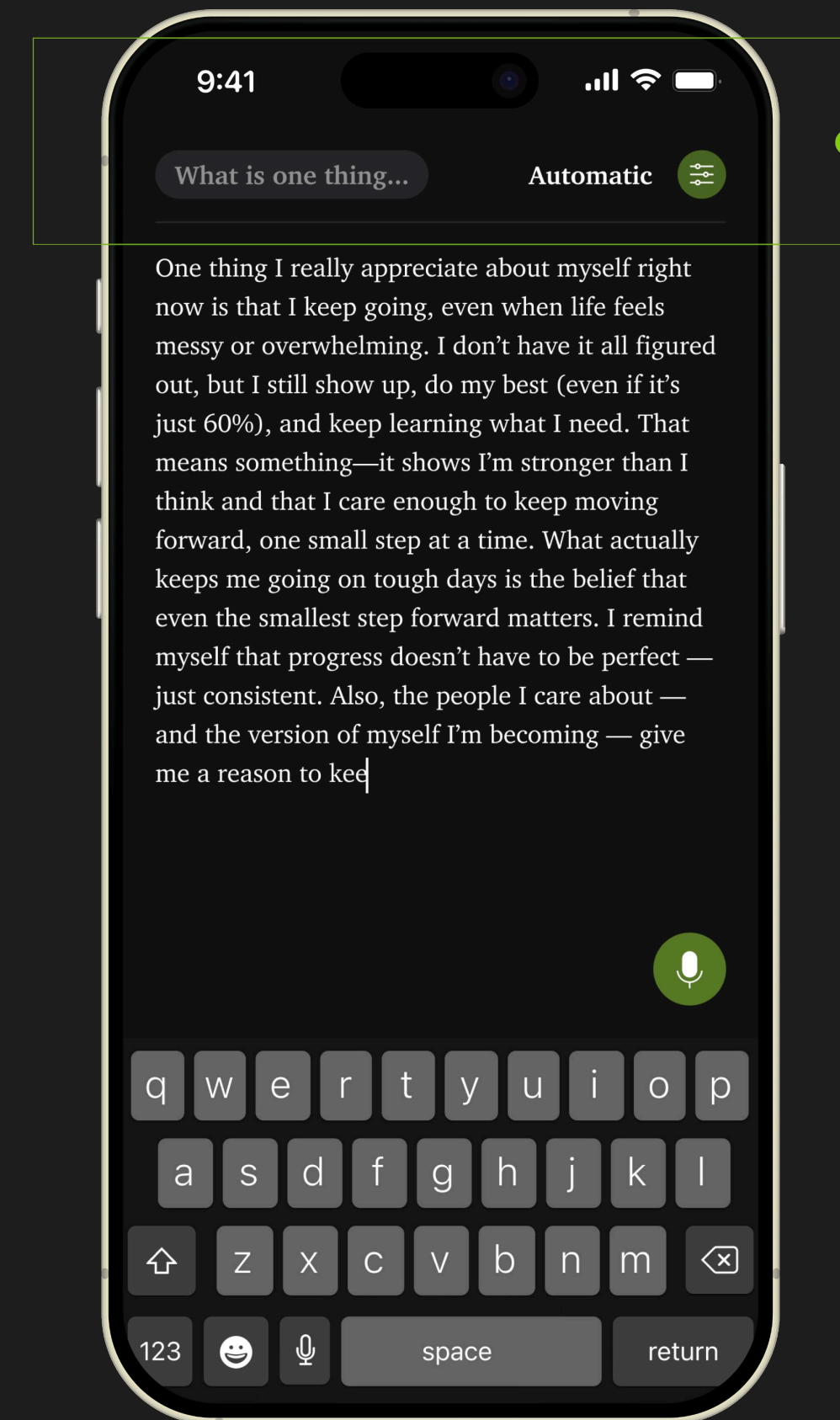
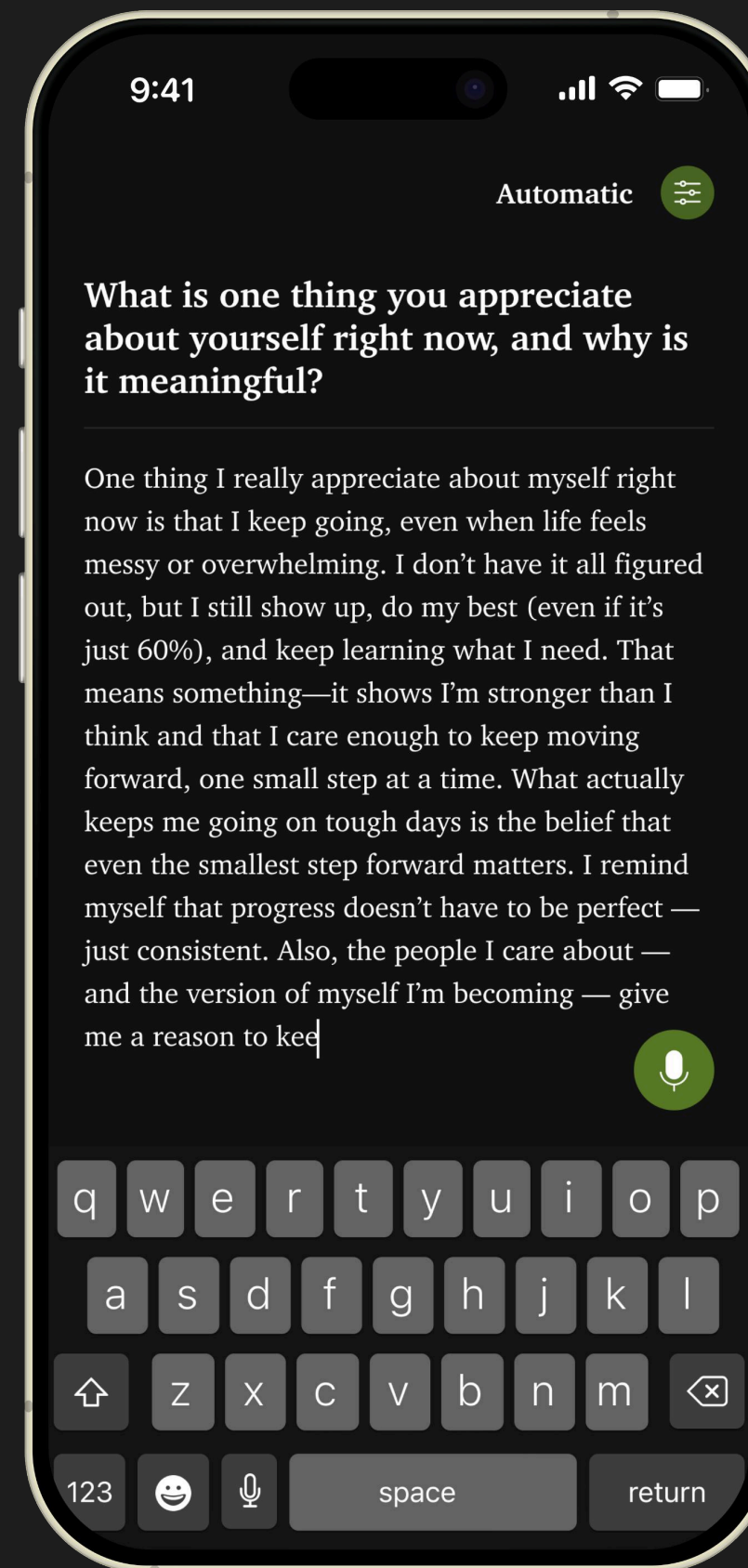
LONG FORM CONTENT

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In case of long prompts, an issue with visibility and control arouse because the prompt was taking too much real-estate on the screen, making entry space smaller. The goal was to make the size of the prompt area context aware and shrink when user starts writing.

I implemented a **"Floating header"** which solves this problem and allows the header to remain at the top of the screen without losing key options.

The user can then have much better visibility and focus on writing text as much as they want without worrying about space.



Thank you!

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